

SWR: Multimedia Presentation

| Goal: 15/20 | Exemplary (4) | <i>Goal:</i> Proficient (3) | Developing (2) | Beginning (1) | <i>Student Score</i> | <i>Teacher Score</i> |
|------------------------------|---|--|---|--|----------------------|----------------------|
| Focus and Support | Content knowledge is always evident throughout the presentation. Images and text consistently demonstrate a concept or idea being described, strengthen a point, represent data, or express an emotion or persuasive point of view. | Content knowledge is often evident throughout the presentation. Images and text frequently demonstrate a concept or idea being described, strengthen a point, represent data, or express an emotion or persuasive point of view. | Content knowledge is sometimes evident throughout the presentation. Images and text sometimes demonstrate a concept or idea being described, strengthen a point, represent data, or express an emotion or persuasive point of view. | Content knowledge is seldom or is never evident throughout the presentation. Images and text rarely or never demonstrate a concept or idea being described, strengthen a point, represent data, or express an emotion or persuasive point of view. | | |
| Organization | The sequence of information is always logical and intuitive. It consistently demonstrates purpose. | The sequence of information is frequently logical and intuitive. It often demonstrates purpose. | The sequence of information is sometimes logical and intuitive. It occasionally demonstrates purpose. | The sequence of information is rarely or never logical and intuitive. It rarely or never demonstrates purpose. | | |
| Style and Innovation | The presentation shows more than enough evidence of creativity and innovation. The majority of the content and many of the ideas are creative and arranged in a unique way. | The presentation shows adequate evidence of creativity and innovation. Some of the content and some of the ideas are creative and arranged in a unique way. | The presentation shows limited evidence of creativity and innovation. Little content and few ideas are creative and arranged in a unique way. | The presentation shows little or no evidence of creativity and innovation. Little or none of the content and few if any ideas are creative and arranged in a unique way. | | |
| Presentation and Explanation | Presentation is coherent and easy to follow and read. Consistently uses language appropriately and skillfully to express ideas. | Presentation is mostly coherent and easy to follow and read. Often uses language appropriately and skillfully to express ideas. | Presentation is minimally coherent and difficult to follow and read. Sometimes uses language appropriately and skillfully to express ideas. | Presentation is not coherent or easy to follow and read. Rarely or never uses language appropriately and skillfully to express ideas. | | |
| Conventions and Citations | Text is free of error; uses specific technical tools and/or language conventions effectively to express ideas. All sources are properly cited. | Text has minimal errors in grammar and spelling; uses specific technical tools and/or language conventions effectively to express ideas. Most sources are properly cited. | Text has multiple errors in grammar and spelling; uses specific technical tools and/or language conventions effectively to express ideas. Few sources are properly cited. | Text is riddled with errors in grammar and spelling that distract from the content; uses specific technical tools and/or language conventions effectively to express ideas. No sources are properly cited. | | |
| <i>Total Score</i> | | | | | | |